

Are you still holding shares in Physical mode



Time is running out!

DMAT your physical shares **NOW**

You are not allowed to transact with physical shares after 1st April 2019

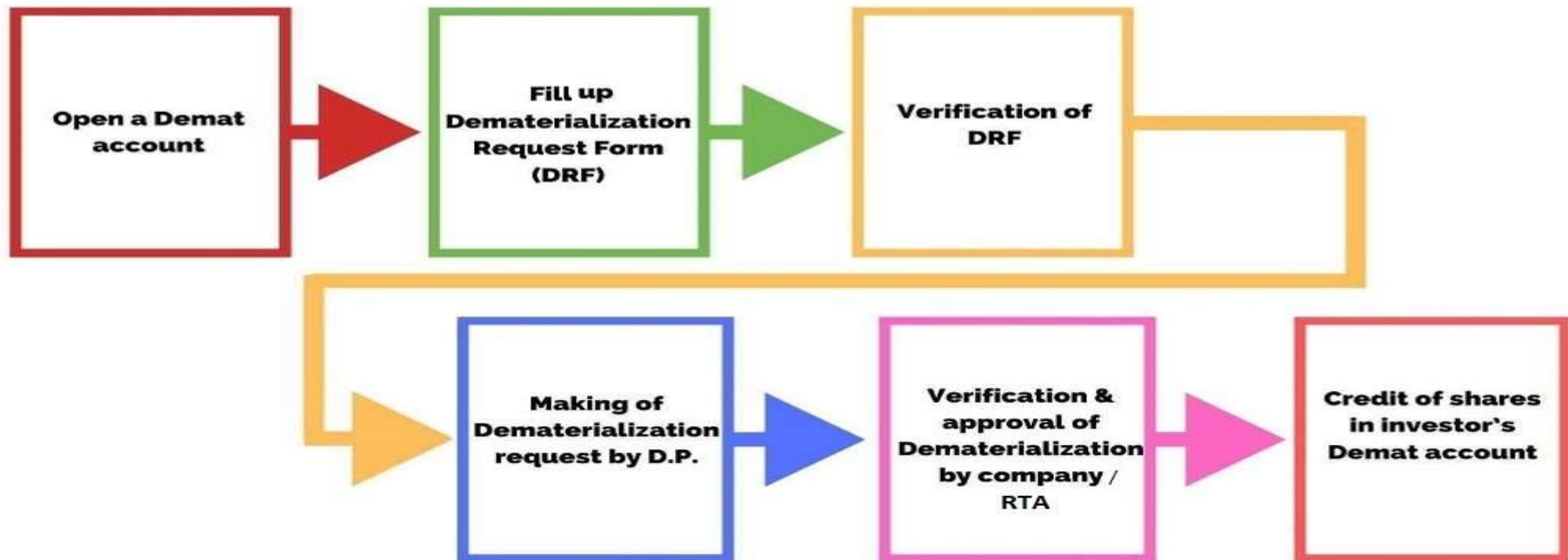
The advertisement features a blue background with white line-art illustrations. On the left, a stack of papers is shown with several sheets flying upwards in a curved path. On the right, a laptop is open with a funnel on top of it, and a single sheet of paper is falling into the funnel. The text is centered and uses a mix of bold and regular fonts.

Dematerialize your Shares

- ❖ Please shift to Demat Mode
- ❖ Only shares in Demat Mode are eligible for transfer, transposition and Transmission as per SEBI Regulations.
- ❖ Submit KYC forms and nomination details
- ❖ Refer Page No. 52 and 53 of 26th Annual Report



PROCESS OF DEMATERIALIZATION



Have you registered
your PAN for the shareholding?
Register your PAN

- ✓ Do with your DP for Demat holding and RTA
for physical holding
- ✓ Absence of PAN will lead to higher rate of TDS
and impair transferability of shares
- ✓ Refer Page No.53 of 26th Annual Report

Update Contact details

Have you updated contact details for your shareholding?



- ✓ Register your email ID and Mobile Number with your
 - ~ DP for Demat holding
 - ~ RTA for physical holding
- ✓ Refer Page No.18 of 26th Annual Report

Register Bank details

- ✓ Have you updated your Bank details for your shareholding?
- ✓ Correct bank details are imperative for timely credit of dividends
- ✓ Please do same with your DP for Demat holding and RTA for physical holding
- ✓ Refer Page No.53 of 26th Annual Report

Nomination

- ✓ Have you appointed a Nominee for your shareholding?
- ✓ Please do same with your DP for Demat holding and RTA for physical holding
- ✓ Nomination helps in hassle-free transmission
- ✓ Refer Page No.52 of 26th Annual Report

Unclaimed Dividend

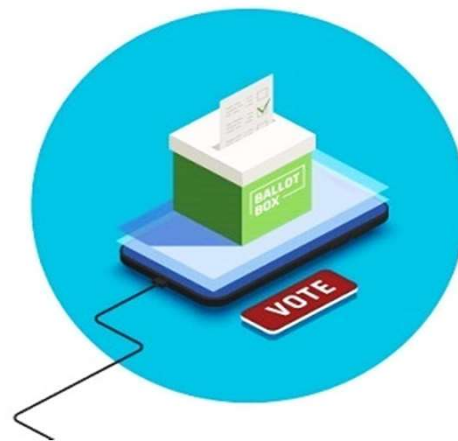
- ✓ Have you got the credit in respect of all dividends paid by the Company in the past?
- ✓ Details of unclaimed dividend published in the Company website www.ponnisugars.com/unpaid.htm as well as MCA website
- ✓ Unclaimed dividend beyond 7 years will be transferred to IEPF
- ✓ Check Company / MCA websites and claim any outstanding dividend in respect of your shares
- ✓ Refer Page No.56 of 26th Annual Report

Transfer of Shares to IEPF

- ✓ If dividend for more than 7 consecutive years remain unclaimed, the underlying Shares will be transferred to IEPF
- ✓ Claim your dividend in time and avoid transfer of Shares to IEPF
- ✓ Shares so transferred to IEPF can however be claimed back
- ✓ Refer Page No.56 of 26th Annual Report

- ✓ Dividend from 1st April 2020 is taxable in Shareholder's hands
- ✓ Company will deduct tax as applicable
- ✓ Non-linking of Aadhar with PAN attracts higher TDS
- ✓ No TDS for individuals on dividend < ₹5000/-
- ✓ No TDS if Form 15G / 15H / 10F filed in time
- ✓ Refer Page No.55 of 26th Annual Report
- ✓ From 01st July 2021, 'Specified Person' will attract higher TDS of twice the rate or 5% whichever is higher, if he/she:
 - ✓ has not filed ITR for 2 previous years; and
 - ✓ his / her aggregate TDS is Rs.50,000 more in each such previous year¹⁷

- ✓ Have you cast your votes through remote e-voting?
- ✓ If not, you can still cast your vote with your presence at the e-AGM
- ✓ Please login to mark your presence at the e-AGM and cast your vote



e-Voting

**GOGreen -
Paper Less Voting**

Online system for shareholders to
vote on companies resolutions

- ✓ We value your feedback and opinion
- ✓ We take them seriously to continuously improve our service standards
- ✓ We will appreciate your response to the Survey
Questionnaire available in our website:
www.ponnisugars.com/survey.asp
- ✓ Refer Page No.52 of 26th Annual Report

- ✓ Do you have any grievance or complaint
- ✓ Please mail to *investor@ponnisugars.com*
- ✓ You may also post it on our web in the link:
www.ponnisugars.com/survey.asp
- ✓ You may also use SCORES web based system or Mobile App of SEBI
- ✓ Refer Page No.53 of 26th Annual Report

- ✓ The Company maintains a functional website ~
www.ponnisugars.com
- ✓ It is updated for all information mandated by
MCA / SEBI
- ✓ It also contains regular Company Updates
- ✓ Please visit our website at your convenience

Investor Safeguards

Members are advised to follow the general safeguards as detailed hereunder to avoid risks while dealing in securities and help the Company serve them better:

- ❖ Demat your Shares
- ❖ Obtain periodic Demat statements from your DP and verify your holdings.
- ❖ Furnish Bank details to the DP/ RTA/ Company
- ❖ Encash your Dividends in time
- ❖ Update your Address
- ❖ Consolidate your Multiple Folios
- ❖ Register Nominations
- ❖ Treat Security details confidential. Do not disclose your Folio No./ DP-Client ID to an unknown person
- ❖ Do not handover signed blank delivery instruction slips to any unknown person
- ❖ Deal in Securities only with SEBI Registered Intermediaries



For any clarification or assistance, please contact our RTA / Company

Registrar and Share Transfer Agent	Company
Ms. K Sreepriya Vice President & Company Secretary Cameo Corporate Service Limited Subramanian Building, 5th Floor No.1, Club House Road Chennai 600 002	Mr. S Viswanathan Deputy General Manager (Secretarial) Ponni Sugars (Erode) Limited ESVIN House 13, Rajiv Gandhi Salai (OMR) Perungudi Chennai 600 096
Phone: 044-28460390 (4 lines)	Phone: 044-24961920
Email: investor@cameoindia.com	Email: svs@ponnisugars.com